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Patna

<https://awanish-portfolio-silk.vercel.app/>

AWANISH KUMAR VERMA

UI UX and Graphic Designer

Expert in user-centered design, specializing in creating intuitive interfaces and engaging user experiences. Demonstrates strong problem-solving skills and deep understanding of usability principles. Excels in wireframing, prototyping, and user research, leveraging these abilities to enhance product functionality. Ux Designer focused on optimizing user satisfaction through effective design strategies and thorough analysis.

EXPERIENCE

UI UX Designer, Graphic Designer

Oct 2023 – Present
Patna, Bihar

Acadlog

- Created logos, flyers, and other marketing materials.
- Created intuitive user flows and wireframes for mobile-first experiences using Figma, enhancing overall user experience and navigation.
- Developed interactive prototypes and refined UI designs based on user feedback and testing, significantly improving product usability and satisfaction.
- Built relationships with vendors to ensure timely delivery of materials within budget constraints.
- Created low-fidelity mockups for rapid prototyping of new ideas.
- Designed mobile-friendly websites using best practices in UI and UX design.

UI UX Designer, Graphic Designer

Apr 2018 – Oct 2023

i2i TeleSolutions & Telemedicine Pvt. Ltd

- Researched industry trends and competitor analysis to inform design decisions.
- Designed a structured, accessible post-login portal for dentists to take assessments, attend webinars, and get certified.
- Maintained a library of reusable components to ensure consistency across projects.
- Collaborated with developers to implement interactive elements into the product interface.
- Implemented A and B testing strategies to identify optimal solutions for UX problems.
- Ideated and iterated UI solutions with UX designers and stakeholders.

Graphic Designer, Web Designer

Dec 2017 – Apr 2018

Freelance

- Created logos, flyers, and other marketing materials.
- Designed graphics for social media campaigns, such as Facebook ads and Instagram posts.
- Edited photos in Photoshop to enhance their quality for use in print or digital formats.
- Developed graphics and layouts for product illustrations, company logos, and Web sites.

SKILLS

- Usability and accessibility
- UX design
- A and B testing
- Design thinking
- Wireframing
- Usability testing
- Visual design
- UX architecture
- Interaction design
- Prototyping
- Responsive design
- Wireframing and prototype design
- Mobile design
- Agile methodology
- Adobe creative suite
- User experience testing
- User research
- Adobe photoshop, illustrator, and InDesign
- Heuristic evaluation
- Information architecture
- User interface design
- Web design
- Problem-solving
- Wordpress
- Decision-making
- JavaScript programming
- Graphic design
- Agile methodologies
- User testing
- Material Design
- Figma
- Product design
- Design validation
- Adaptability and flexibility
- Multitasking Abilities
- Mobile web design
- Mobile app design

- Design systems
- Apple Human Interface Guidelines
- Data analysis
- Quantitative insights
- Cross-functional teamwork
- Accessibility design

CERTIFICATIONS

- Certified User Experience Specialist
- Introduction to Web Development with HTML5, CSS3, and JavaScript
- Google UX Design

Graphic Designer

Sep 2015 – Dec 2017

Skanda Graphics

- Delivered visual assets across various media formats, resulting in a 40% improvement in project turnaround time.
- Collaborated with clients and internal teams to ensure timely delivery and strict brand alignment.
- Created logos, flyers, and other marketing materials.
- Edited photos in Photoshop to enhance their quality for use in print or digital formats.
- Developed multiple marketing materials, including brochures, flyers, and posters, to promote products or services.

EDUCATION

Diploma in Graphic/ Web Designing

Bengaluru

MAAC